

9

Skin Care Technical Bulletin
MEN'S SKIN CARE

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Men's skin tends to be oily and is often predisposed to clogged pores and ingrown facial hairs. What's more, rugged outdoor activities — both work and play! — demand high-performance cleansing, protection against the sun and environmental pollutants, and special care after sports activities or sun exposure.

Enfuselle steps up to the mark with smart solutions to men's skin care needs.

- Purifying Cleansing Gel**
6 fl oz — Normal to Oily Skin — #32501
- Gentle Action Cleansing Bar**
4.5 oz — All Skin Types — #32503
- Purifying Toner**
6 fl oz — Normal to Oily Skin — #32504
- Calming Complex™**
2 fl oz — All Skin Types — #32507
- Time Repair A.M.® SPF 15**
2 fl oz — All Skin Types — #32506
- C+E Repair P.M.™**
1 oz — All Skin Types — #32512

THE SHAKLEE UNCONDITIONAL GUARANTEE

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation, for exchange or full refund.



STEP ONE: CLEANSING AND SHAVING

If you prefer a shaving CREAM — Choose **Gentle Action Cleansing Bar**.

- Oat flour helps clear away dry flakes that can cause razor to drag.
- Soothes dry or irritated skin during and after shaving.
- Vitamins A and E help hold moisture to your skin and beard.

If you prefer a shaving GEL — Choose **Purifying Cleansing Gel**.

- Extra vitamin E softens and cushions even heavy beards.
- Rich, dense lather is ideal for “tracking.”
- Deep cleans without over-drying.

STEP TWO: AFTER-SHAVE

If you prefer a BRACING after-shave splash: Choose **Purifying Toner**.

- Low-alcohol to refresh and invigorate without irritation.
- Fast-drying.
- Helps control oily shine

If you prefer a SOOTHING after-shave lotion: Choose **Calming Complex**.

- Ideal for dry skin or skin that is easily irritated.
- Acts like a soothing, natural “band-aid.”
- Delivers deep protection; a good choice for men with heavy beards.

STEP THREE: REPAIR

In the morning — **Time Repair A.M.® SPF 15**

- Unscented, greaseless, and fast-absorbing.
- Helps skin feel comfortable all day.
- Helps skin look healthy and fit.

In the evening — **C+E Repair P.M.™**

- Boosts skin’s ability to repair its own healthy appearance.
- Visibly firms skin and evens out blotches.
- Makes skin look healthier

NOTE: Using a shaving brush will help create a denser lather to help you “track” as you shave.

SUN ALERT

The sun causes skin damage. Regular use of sunscreens over the years may reduce the chance of skin damage, some types of skin cancer, and other harmful effects due to the sun.

FOR SMART SPORTS

- Give your skin a long drink after exercise. **Balancing Moisturizer (#32508)** provides long-lasting moisture with absolutely no stickiness.
- Always apply **SPF 15 For Body (#32518)** when heading outdoors. Be extra careful of your left arm and the left side of your face if you drive a lot — the glass of your windows won’t shield you from the sun.
- Golfers should watch out for overcast skies — the burning rays still get through clouds. Wear a hat.
- Skiers and climbers beware: high altitudes mean less atmospheric protection, more UV exposure (sun also reflects off snow). For serious sun care, choose **SPF 30 For Body (#32519)** to help avoid sunburn and sun damage.
- Watersports demand waterproof sun protection — both Enfuselle sun care products fill the bill. Be sure to reapply regularly to maximize protection.

A SIMPLE ROUTINE

State-of-the-art technology and common-sense ingredients to help a man's skin look healthy and fit:

Step 1: WASH/SHAVE

- **Purifying Cleansing Gel** deep cleans as it softens and protects with added vitamin E.

— OR —

- **Gentle Action Cleansing Bar** provides rich lather plus soothing exfoliation from natural oats.

Step 2: AFTER-SHAVE

- **Purifying Toner** refreshes skin and tightens pores while neutralizing damaging reactions triggered by the iron in tap water.

— OR —

- **Calming Complex** helps soothe post-shaving irritation.

Step 3: REPAIR


- **Time Repair A.M.® SPF 15** protects against the visibly aging effects of time, the sun, and the environment.

- **C+E Repair P.M.™** boosts skin's firmness and resiliency overnight.

READ MORE ABOUT IT!

For more information about Enfuselle products, check out the other Skin Care Technical Bulletins available on the Enfuselle CD-ROM:

- #1 Introduction
- #2 How to Use
- #3 Cleansing
- #4 Neutralizing
- #5 Repair
- #6 Optional Moisturizing
- #7 Targeted Treatments
- #8 Sun Care

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